



## **Pictons Renews Sponsorship of British & International Amateur Champion Boxer Jordan Reynolds**

Pictons has renewed its sponsorship of Luton's amateur boxing sensation Jordan Reynolds for the fifth year running, as the talented young sportsman continues to develop his championship career.

Jordan, who is on the England team, is only 20 years old but his boxing career is going from strength to strength. Two weeks ago he won his latest fight in Sweden and was voted King of The Ring from over 400 other boxers in the middleweight category, including fighters from Russia, Cuba, Norway and around the world.

He says "I can't thank Pictons and my other sponsors enough because without them and their unfailing support I wouldn't have the career I've always dreamed of or achieved what I've done so far. This year is a big year for me. I've just won the English title and it's my first English belt. I'm probably too young to be selected for Rio in June as there are other older boxers ahead of me, but by Tokyo in 2020 I'll be a more mature young man of 24 with at least 100 fights to my name and more titles. My career is all going to plan and I'm really excited about 2016."

Jordan confirmed today that he will be defending his English title in February – and best of all it will be on his home turf of Luton, where he still lives.

Sukh Saini, Managing Partner of Pictons says "We support Jordan because he is an outstanding young man. We already sponsor a lot of local charities, sport and community projects but we are so proud of Jordan's achievements and we continue to back him because he is such an inspirational champion. He works so hard at his game and he shows such determination to succeed. We will all be cheering him on when he defends his title in Luton and we look forward to following him to Tokyo in 2020."